

Innovative New Offerings from AgJunction Strategic Partners Showcased at 2017 SIMA Show

Hiawatha, KS, March 13, 2017 –AgJunction, Inc. (TSX:AJX), a leading provider of innovative hardware and software solutions for precision agriculture, had several products from their suite of solutions showcased by several strategic partners at the 2017 SIMA show in Paris, which ran from February 26^{th} to March 2^{nd} .

CLAAS, one of the world's leading suppliers of agricultural engineering equipment, demonstrated their new TURN IN feature, an extension to their current steering system that automatically guides the driver into the optimum track on turning while allowing for extremely fast maneuvering at the headland, thus reducing driver workload. This innovation by CLAAS software garnered them a special mention award at the SIMA show. Learn more here.

Kverneland Group, a subsidiary of Kubota Tractor, showcased their new IsoMatch AutoDrive E, an automatic steering solution for the aftermarket. While the steering is handled automatically, the farmer is able to control and monitor their work in a more relaxed way and can focus 100% of their attention to the result in the field. More information can be found https://example.com/here.

Dave Vaughn, CEO of AgJunction said: "AgJunction is pleased to see our customer's release innovative new solutions that provide differentiation in a crowded field of competitors. Our expansive suite of products and services allows our customers to select the combination of technologies that best suits their needs."

About AgJunction

AgJunction (www.agjunction.com) provides innovative hardware and software applications for precision agriculture worldwide. The Company holds more than 140 patents and markets its products and services under leading brand names including Novariant, Outback Guidance® and Satloc®. AgJunction is headquartered in Hiawatha, Kansas, with executive offices in Fremont, California, and facilities in Scottsdale, Arizona; Winnipeg, Manitoba; and Brisbane, Queensland, Australia. AgJunction is listed on the Toronto Stock Exchange (TSX) under the symbol "AJX." For more information, please visit www.agjunction.com.

About SIMA

SIMA, Paris International Agribusiness Show, was held in Paris Nord Villepinte (France) from 26 February to 2 March 2017. Taking place every two years, SIMA is one of the biggest international events for the agricultural sector. It is the exhibition of all technologies and solutions for high-performance and sustainable agriculture. For more information, please visit https://en.simaonline.com/

Reader Advisory and Note Regarding Forward Looking Information

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