

AgJunction's Outback Guidance Division Debuts Multi-Product ISO Capabilities

BOONE, IA, August 30, 2016 - (TSX: AJX) — AgJunction, a leading provider of innovative hardware and software solutions for precision agriculture, today announced the release of Multi-Product ISO application control at the Farm Progress Show.

Building off of the successful introduction of Advanced Task Control for ISOBUS, AgJunction continues to enhance the capabilities of its popular Outback Guidance Max Virtual Terminal. The Outback Max will now be capable of Multi-Product ISO application control. With Outback's Multi-Product ISO, 5 separate application channels can be controlled across a maximum of 50 separate sections. The Outback AC110 will continue to be supported as one of the channel inputs and all task data can be logged and outputted into any XML supporting Farm Management Information System.

“With growers looking to reduce soil compaction, or simply wanting to reduce trips to the field, they are taking advantage of applying multiple products at once. With the Outback Max Multi-Product application, they now have a seamless user interface to control and monitor the many ISO applications they want to manage.” Mike Bannister, Director of Product Management for AgJunction.

The product is being showcased this week in the Outback Guidance booth #1334 at the Farm Progress show. The product will soon be available through the Outback Guidance dealer channel. (www.outbackguidance.com)

About AgJunction

AgJunction (www.agjunction.com) provides innovative hardware and software applications for precision agriculture worldwide. The company holds more than 140 patents and markets its products and services under leading brand names including Novariant, Outback Guidance® and Satloc®. AgJunction is headquartered in Hiawatha, Kansas, with executive offices in Fremont, California, and facilities in Scottsdale, Arizona; Winnipeg, Manitoba; and Brisbane, Queensland, Australia. AgJunction is listed on the Toronto Stock Exchange (TSX) under the symbol "AJX." For more information, please visit www.agjunction.com.

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