

AgJunction Appoints M. Brett McMickell, Ph.D., as Senior Vice President of Global Product Development

HIAWATHA, KS, November 7, 2017 - (TSX: AJX) — AgJunction Inc. (TSX: AJX) ("AgJunction" or the "Company"), a leader in automated steering and machine control technology for precision agriculture, has appointed M. Brett McMickell, Ph.D, as senior vice president of global product development. In his role, he will lead all engineering and product development, as well as drive the technology road map for AgJunction.

For the past twelve years, Dr. McMickell held various management positions, including senior director of program management at Honeywell Aerospace. For the past year-and-a-half, he was responsible for a team of 180 engineers focused on new product development for aircraft and space actuation systems. Prior to this, Dr. McMickell led the development of the strategic and operating plans for Honeywell's Orion Space Programs.

"Brett brings to AgJunction a wealth of technical expertise in both control systems and autonomous platforms," said Dave Vaughn, president and CEO of AgJunction. "His experience driving major software and hardware development programs not only required interaction with multiple major corporations, but also the coordination and cooperation of engineering teams around the world. We believe this will add tremendous value to our engineering team as we move closer to the agriculture machine manufacturers."

Dr. McMickell holds an MBA in Global Management from the Thunderbird School of Global Management at Arizona State University and received his Ph.D. in Aerospace and Mechanical Engineering from the University of Notre Dame. He has been recognized by both the industry and Honeywell for his outstanding achievements and has received numerous patents in the area of space and control systems.

About AgJunction

AgJunction is a leading provider of innovative hardware and software solutions for precision agriculture worldwide. AgJunction holds fundamental steering and machine control patents and markets its products and services under leading brand names, including Outback Guidance® and Satloc®. Its autosteering and machine control solutions are critical components in over 30 of the world's leading precision Ag manufactures and solution providers. AgJunction is headquartered in Hiawatha, Kansas, with facilities in Silicon Valley, Arizona, Canada, and Australia, and is listed on the Toronto Stock Exchange (TSX) under the symbol "AJX." For more information, please go to www.agjunction.com.

Forward-Looking Statements

This press release contains forward-looking information and forward-looking statements (collectively, "forward-looking information") within the meaning of applicable securities laws and is based on the expectations, estimates and projections of management of each of AgJunction as of the date of this news release, unless otherwise stated. The use of any of the words "may", "will", "believe" and similar expressions are intended to identify forward-looking information. More particularly and without limitation, this press release contains forward-looking information concerning: the value to be added to the engineering team with the addition of the new officer. Such forward-looking information is provided for the purpose of providing information about management's current expectations and plans relating to its current and future operations. Investors are cautioned that reliance on such information may not be appropriate for other purposes, such as making investment decisions. Accordingly, readers should not place undue reliance on such forward-looking information contained in this press release. In respect of the forward-looking information, AgJunction has provided such information in reliance on certain assumptions that it believes are reasonable at this time, including, but not limited to expected synergies; and the value added to the engineering team.

Since forward-looking information addresses future events and conditions, such information by its very nature involves inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to the failure to realize the expected synergies, departure of key personnel or consultants; and the failure to add value to the engineering team. Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on other factors that could affect the Company's operations or financial results, are included in reports of AgJunction on file with applicable securities regulatory authorities, including but not limited to, AgJunction's Annual Information Form for the year ended December 31, 2016 which may be accessed on its SEDAR profile at www.sedar.com. The forward-looking information contained in this press release is made as of the date hereof and each of AgJunction undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

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